



17TH ANNUAL SPORTS & EDUCATION DINNER

SATURDAY, APRIL 1, 2017

PRESENTED BY

cenovus
ENERGY



PORTAGE
COLLEGE

MESSAGE FROM OUR

Presenting Sponsor

Cenovus is pleased to once again be the lead sponsor for Portage College's 17th Annual Sports and Education Dinner. The monies raised from this event will go towards the college's new endowment - The Spirit of Community Sponsorship - which will benefit students well into the future.

At Cenovus, we're committed to making sure that the communities where we operate are stronger and better off because we're there. Our community investment concentrates on three main areas - safety and well-being, sustainable communities and learning. Investing in all types of education will help to create a vibrant future for these communities. That's why Cenovus works to support programs that help students learn and build skills that will contribute to better futures.

Portage College is an important educational institution in the region and is helping students develop into the leaders of tomorrow. Cenovus is honoured to continue our long-term support for their education programs, and to be part of this premier event in Lac La Biche. We encourage you to attend and give generously.

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MESSAGE FROM PORTAGE

College President

For over 49 years Portage College has been serving the educational and training needs of North Eastern Alberta.

We have been able to succeed in this important work because of your support. Your commitment to Portage College is an investment in the future of our great communities. Your support enables Portage College to build success by delivering exceptional learning experiences.

Portage College has a diverse student population representing many diverse cultures and our students grow to become our lifelong friends.

We are calling upon our great partners for their financial support as we prepare for the 17th annual Sports and Education Dinner, presented in part by our presenting sponsor, Cenovus Energy. As you know, this premier event requires significant financial support to be successful.

This year, sponsorships, ticket sales and cash donations are going to have a long term impact as we are creating an endowment for student scholarships called The Spirit of Community Partnerships.

The inaugural fundraiser for The Spirit of Community Partnership will eventually reward students for their hard work and dedication to their communities. And, we're not starting from zero! The college is pledging 75 thousand dollars to seed our long-term target of an endowment worth one million dollars.

Please join us in laying the financial foundation for The Spirit of Community Partnership endowment.

Thank you in advance for your investments in our college's and communities' future and I look forward to seeing you on Saturday, April 1, 2017.

And, that's no joke!



Dr. Trent Keough
President and CEO

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A Night to Enjoy

Portage College's 17th Annual Sports and Education Dinner will be one of the region's signature social events. You know its history! Over the last 16 years the Sports & Ed has helped Portage College raise monies for student scholarships. It is our most successful fund raising event. We greatly appreciate your ongoing generosity as some of you have attended all 16 events.

On an annual basis the college disburses some \$402,000 in scholarships, bursaries, and emergent needs funds to our students. In 2015-16, 598 students at our seven campus locations were recipients of these funds. Thanks to Sports & Ed attendees, like yourself perhaps, and others.

This year's Sports and Ed Dinner will be a night of laughter, friendship, penalty box banter, philanthropy, opportunities to win, bid and buy, and all out good wholesome fun.

Oh, by the way, bring your dancing shoes, too, as this year there's an After Party with a live band; yes, the gym rink becomes a dance hall at 10 pm until 2 am. Cash bar included. There's a midnight snack being served. So, your one ticket covers two events. It will be either a long night or early morning for some of us!

The Sports & Ed is a chance for our community to come together and support your local college. Of course there will be the usual live and silent auctions, hors' d'oeuvres, a superb meal, and our featured speaker, the mustachioed great, Lanny McDonald. Yes, you can wear that favourite hockey jersey (Go Leafs/Calgary) and have a tee beneath for the After Party swing session!

Participation of dedicated Sponsors and community members make Sports & Ed a truly a great event. We hope to entice you to come out with assurances of old standards but promise to surprise you too. Here's one surprise: The early bird special of \$100 per ticket is a short term pre-holiday treat not to be missed, ends December 22nd, tickets are \$150 there after!

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PARTNER WITH US

Sponsoring the 2017 Portage College Sports and Education Dinner is an opportunity for you to increase the community profile of your company. By doing this you are demonstrating your commitment to High Quality Education in North Eastern Alberta. Your support will ensure that students have access to rewarding education, scholarships, bursaries and emergency care awards to help them with their financial needs.

By Supporting the 2017 Sports and Education Dinner you are helping us build a special fund aptly named, the Spirit of Community Partnerships Endowment. Our reach target is one million dollars. The interest from this fund will leave a lasting legacy for students who are also investing in our local communities.

So please buy a ticket, take a table, become a sponsor or make a donation.

We would just like to thank you for your commitment, generosity and look forward to seeing you April, 1st, 2017.

OUR FEATURED SPEAKER **LANNY MCDONALD**

Alberta's favorite son, Lanny McDonald was picked up by Toronto 4th overall in 1973. After a slow start, he started to find the net and joined Team Canada at the 1976 Canada Cup. He was beloved in Toronto and protesters greeted the staff of Maple Leaf Gardens when he was traded to Colorado in 1979. When the Rockies traded him to Calgary, McDonald began to play the best hockey of his career. In 1983, he scored a career-high 98 points and was awarded the Bill Masterton Trophy. The jewel of his career was 1989 when he scored his 500th goal, his 1000th point, won the King Clancy Memorial Trophy and, after 15 seasons, the Stanley Cup. McDonald announced his retirement as a player on August 28, 1989 and was inducted into the Hockey Hall of Fame in 1992. The Flames retired his uniform number 9 in 1990.

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STANLEY CUP CHAMPION - \$12,500 (Sold: Cenovus)

- Name/logo featured as Presenting Sponsor on all event materials
- Verbal recognition at the event
- Corporate logo looped on screen at the event
- Corporate logo included in the evening program
- Corporate logo included on podium at event
- Large Championship Banner on Hall of Fame Wall
- Logo featured on Portage College's website on Supporters page for one year
- Recognized on the Radio and Paper in all Advertising
- Corporate logo looped on donor recognition screen at the Lac La Biche, St. Paul and Cold Lake campuses for a period of one year
- Logo featured in thank you ad in the Lac La Biche Post
- 16 complimentary tickets (two tables) to the Dinner

PRESIDENT'S TROPHY - \$10,000 (Sold: Devon Energy)

- Name/logo featured as Speaker Sponsor
- Verbal recognition at the event
- Corporate logo looped on screen at the event
- Corporate logo included in the evening program
- Large Championship Banner on Hall of Fame Wall
- Logo featured on Portage College's website on Supporters page for one year
- Corporate logo looped on donor recognition screen at the Lac La Biche, St. Paul and Cold Lake campuses for a period of one year
- Logo featured in thank you ad in the Lac La Biche Post
- Recognition as sponsoring drive home service
- Eight complimentary tickets (one table) to the Dinner

HART TROPHY NOMINEES - \$7,500 (3 Available)

- Name/logo featured as Dinner and Midnight Lunch Sponsors
- Verbal recognition at the event
- Corporate logo looped on screen at the event
- Corporate logo included in the evening program
- Medium Championship banner on the Hall of Fame Wall
- Logo featured on Portage College's website on Supporters page for one year
- Corporate logo looped on donor recognition screen at the Lac La Biche, St. Paul and Cold Lake campuses for a period of one year
- Logo featured in thank you ad in the Lac La Biche Post
- 8 complimentary tickets (One Table) to the Dinner

VEZINA TROPHY NOMINEES - \$5,000 (3 Available)

- Name/logo featured as Entertainment Sponsors
- Verbal recognition at the event
- Corporate logo looped on screen at the event
- Medium Size Championship banner on the Hall of Fame Wall
- Logo featured on Portage College's website on Supporters page for six months
- Corporate logo looped on donor recognition screen at the Lac La Biche, St. Paul and Cold Lake campuses for a period of one year
- Logo featured in thank you ad in the Lac La Biche Post
- 4 complimentary tickets (one table) to the Dinner

NORRIS TROPHY NOMINEES - \$2,500 (Britton's & MEG Energy (1 more Available))

- Name/logo featured as Live and Silent Auction Sponsors
- Verbal recognition at the event
- Corporate logo looped on screen at the event
- Small Size Championship banner on the Hall of Fame Wall
- Logo Featured on Portage College's Website on supporters page for one year
- Corporate Logo looped on Donor recognition screen at the Lac La Biche, St. Paul, and Cold Lake campuses for the period of one year
- Logo Featured in Thank You ad in the Lac La Biche Post
- 4 complimentary tickets to the dinner

NHL ALL STAR NOMINEES - \$1,000 (Unlimited Available)

- Corporate Logo included in the evening program
- Small Size Championship banner on the Hall of Fame Wall
- Corporate Logo looped on Donor recognition screen at Portage College's Lac La Biche, St. Paul, and Cold Lake campuses for a period of six months
- Logo Featured in Thank You ad in the Lac La Biche Post

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SPONSORSHIP PLEDGE FORM

Name: _____

Organization Name: _____

Address: _____

Phone number: _____

Email Address: _____

Sponsorship Package: _____

Payment method:

Cheque (enclosed)

Invoice

Visa

MasterCard

Credit Card Number: _____

Name on Card: _____

Expiry: _____

Please mail or fax completed forms to:

Rick Flumian | Manager Community Relations

Portage College

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Thank you for your support!

