

# The Economic Value of PORTAGE COLLEGE

## OPERATIONS SPENDING IMPACT

Impact of PC's payroll and day-to-day spending

## ALUMNI IMPACT

Impact of the increased earnings of PC's alumni and the businesses they work for

**\$79.2 million**  
ANNUAL ADDED INCOME

an economic effect similar to

**26**  
playoff games

or

**752**  
JOBS SUPPORTED

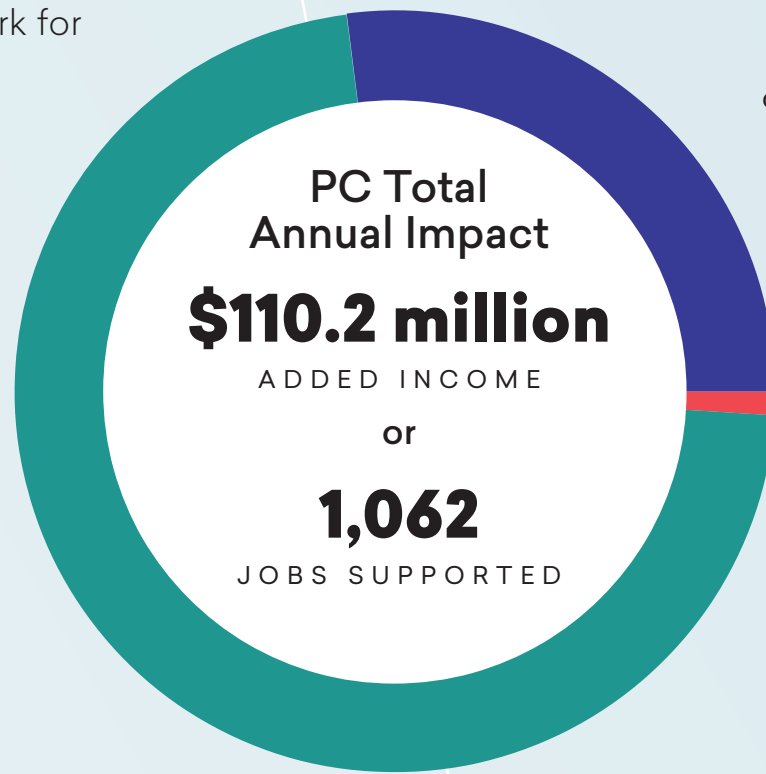
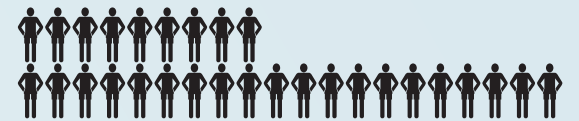


**\$30.2 million**  
ADDED INCOME



enough to buy  
**777**  
new cars

or **290** JOBS SUPPORTED



## STUDENT SPENDING IMPACT

Impact of the daily spending of PC students retained in and attracted to the region

**\$863,716**  
ADDED INCOME

or

**20**  
JOBS SUPPORTED

enough to buy

**75**

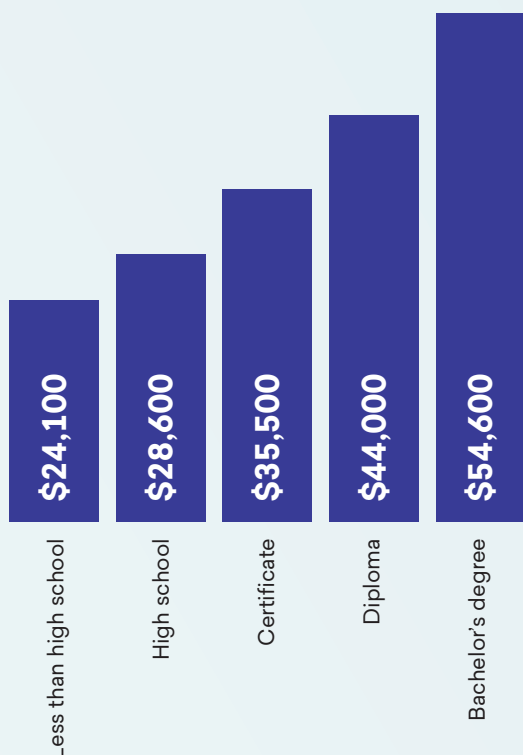
families\* a year's worth of groceries



\* family of four    ♀ = 10 jobs

## Average Earnings in the Portage Service Region

The average diploma graduate earns \$15,400 more than a high school graduate at their career midpoint.



## About Portage College

**1,273**  
Credit Students

**1,693**  
Non-Credit Students

**192**  
FTE Employees

## For every \$1 invested by...

STUDENTS  
\$1 = **\$4.60**  
in lifetime earnings

SOCIETY  
\$1 = **\$6.80**  
in added provincial revenue and social savings

TAXPAYERS  
\$1 = **\$2.10**  
in added taxes and public sector savings